What is claimed is:

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- 1. A process for producing a titanium oxide which comprises (i) a step of calcining a titanium compound in the presence of ammonia gas or (ii) steps of treating a titanium compound with heat in the presence of ammonia gas and calcining the heat-treated titanium compound.
- 2. A process for producing a titanium oxide according to claim 1, wherein the titanium compound is treated with heat in the presence of ammonia gas before the calcination of the titanium compound.
- 3. A process for producing a titanium oxide according to claim 1, wherein the titanium compound is a titanium hydroxide and a compound which generates ammonia in calcination is allowed to come in contact with said titanium hydroxide before and/or in calcining the titanium hydroxide.
- 4. A process for producing a titanium oxide according to any one of claims 1 to 3, wherein the calcination is conducted at a temperature of from about 300% to about 600%.
- 5. A process for producing a titanium oxide according
 to any one of claims 1 to 3, wherein the titanium oxide has
 an amorphous phase.
 - 6. A process for producing a titanium oxide according to claim 2, wherein the heat treatment is conducted in the presence of steam.
- 25 7. A process for producing a titanium oxide according

to claim 2 or 6, wherein the titanium compound to be treated with heat has a bibrous shape.

8. A process for producing a titanium oxide according to claim 3, wherein the compound which generates ammonia in calcination is ammonia or ammonia solution.

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- 9. A process for producing a titanium oxide according to claim 3, wherein the compound which generates ammonia in calcination is ammonium compound.
- 10. A process for producing a titanium oxide according
 10 to claim 3, wherein the titanium hydroxide is allowed to come
 in contact with the a compound which generates ammonia in
 calcination in amount of from about 0.1 % by weight to about
 10% by weight in terms of nitrogen atom in the ammonia-generating
 compound based on the titanium hydroxide substantially
 15 containing no water.